Person1

Question: How often do you use the Craigslist website?

Answer:

Question: What kind of device you choose to visit the website?

Answer:

Question: For what purpose do you use the website?

Answer:

Question: Is their enough information to fulfil your wish on the site?

Answer:

Question: What are the problems did you face during surfing on the website?

Answer:

Tasks given for the user.

* View the home page.
* Click on users preferred marketing group and find some services.

Person2

Question: How often do you use the Craigslist website?

Answer:

Question: What kind of device you choose to visit the website?

Answer:

Question: For what purpose do you use the website?

Answer:

Question: Do you easily reach on the website? Is it user friendly?

Answer:

Question: What is your main problem according to the website?

Answer:

Tasks given for the user.

* Profile
* Register and login to the system.
* Try adding a new post, assuming as a seller

Person3

Question: How often do you use the Craigslist website?

Answer:

Question: What kind of device you choose to visit the website?

Answer:

Question: For what purpose do you use the website?

Answer:

Question: What is your opinion about the design of the website?

Answer:

Question: How do you feel when you using it?

Answer:

Question: What kind of improvements should be needed?

Answer:

Tasks given for the user.

* View FAQ and identify questions and replies as the given format in website.
* Adjust sales filters for a specific product or service.